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**Redevelopment
Division**

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Staff Report

ITEM
NO. 5

To: Lemoore Redevelopment Agency Board
From: Judy Narbaitz, Redevelopment Project Manager
Date: May 10, 2006
Subject: Community Information Kiosks

Discussion:

For over a year, the Lemoore Tourism Committee has been meeting and discussing issues pertaining to attracting people to Lemoore in an effort to improve our local economy. The reoccurring recommendation of the Committee was that signage of all types (i.e. billboards, entrance signs, directional signs, informational signs) needs to be erected in and surrounding the community. As a start, the Committee identified several locations throughout the community in which to erect both billboards and kiosks. Further review of Caltrans regulations pertaining to placement of billboards is necessary prior to making a recommendation to the Board; however, the placement of informational kiosks is a local concern and can be erected on any City and/or Agency property, or on privately owned property with an easement from the landowner.

Informational kiosks will aid our economy by directing residents and visitors to our commercial areas and by providing information about local events and activities. And, as per our five year agreement with the Lemoore Chamber of Commerce, the Chamber is required to updated information regularly in community kiosks that the Agency erects.

The following eight locations were identified by the Committee, in order of preference, as potential sites for the kiosks. The recommendation is to purchase five this year:

- 1) Lemoore Sports Complex
- 2) NAS Lemoore – Commissary/Exchange
- 3) Theatre (inside lobby or out front)
- 4) Plaza Park
- 5) Save Mart / Kmart
- 6) West Hills College
- 7) Cinnamon Square
- 8) Lemoore Golf Course

While the signs are being constructed, staff will pursue any authorization (easements) necessary to erect the kiosks at the top five locations. If any of the property owners are unwilling to allow placement of a kiosk on their property, we will pursue the next location on the list.

The Tourism Committee reviewed several different styles of kiosks and unanimously agreed that the example shown in the following pages is an ideal look for our community. Because we were specific in the style of kiosk, staff was able to obtain only two estimates. Therefore, according to our purchasing policy, our recommendation is to accept the lowest estimate which was submitted to us by Gibson Gates & Fencing Systems, a locally owned and operated business.

Budget Impact:

Funding for Public Signage is budgeted in the 2005-2006 Redevelopment Agency Capital Projects Fund. The fund will be reduced by \$33,784 plus the cost of concrete footings and permits.

Recommendation:

That the Agency Board approve the purchase of five (5) kiosks to be placed strategically throughout the community in an effort to promote our commercial areas and increase participation at local events and activities.