

Mayor
John Murray
Mayor Pro Tem
John Grego
Council Members
Mary Hornsby
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To: Lemoore City Council
From: Jeff Britz, City Manager
Date: January 9, 2007
Subject: Goal and Objectives

In January of 2005, the City Council held a special work session and discussed possible goals and objectives. The following month, the City's Mission Statement, Long Term Goals, and Current Objectives were adopted (see memo and minutes). Later that summer, the 2005/06 City Manager Goals were approved by the Council (also attached).

In August of 2006, the Council directed me to hold a Goal Setting Session with the Council following the election. On February 6th, during the Study Session, I will seek direction from the Council on when such session should be held, and what should be included. It is important that that any new Goals and Objectives be in place prior to the budget preparation. This will allow staff to fiscally plan for any new programs and projects in the upcoming year.

In the mean time, please review the existing City Goals and Objectives, they may trigger ideas about what should be targeted in the upcoming years.

Mayor
Tom Buford
Mayor Pro Tem
David Andreasen
Councilmembers
John Grego
Ed Martin
John Murray



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Item # 4

To: Lemoore City Council
From: Jeff Brillz, City Manager *JB*
Date: January 26, 2005
Subject: City Mission, Goals and Objectives

Discussion:

On Tuesday, January 25, 2004, the Lemoore City Council held a work-session, reviewing the City Mission Statement, Long Term Goals, and Current Objectives. During the three and one-half hour session, the Council discussed and evaluated many issues involving the future of City operations and projects.

At the end of the evening, it was suggested that the Council adopt a revised Mission Statement, 2005 Long Term Goals, and 2005 Current Objectives.

The current City of Lemoore Mission Statements, established in 1997, now reads "To provide quality services and protection, and set the conditions for economic vitality and high quality of life." After some discussion, it was recommended that the Council consider slightly revising the Mission Statement to read "To provide high quality services and protection, and establish the conditions for economic vitality and high quality of life."

The Current Long Term Goals for the City, established in 2003, are:

- Business and Job Opportunities
- Fiscally Sound City Government
- Preservation: Our Small Town Character
- Quality Municipal Services
- Safe Community for Families

After a lengthy discussion, it was recommended that the Council, once again, adopt these as our Long Term Goals.

City Attorney Bacigalupi stated this made the action the Council would take be a First Reading of Ordinance 2005-01

It was moved by Councilmember Murray, seconded by Councilmember Martin, can carried that the Council waive the first reading of Ordinance 2005-01 recommending change to the language in Section 5 of Chapter 1, Title 1 of the City of Lemoore Municipal Code and hold a second reading at the next Council meeting.

Ayes: Murray, Martin, Grego, Andreasen, Buford

(1.0200)

2005 LONG TERM GOALS AND CURRENT OBJECTIVES:

City Manager Britz review the revised Mission Statement, 2005 Long Term Goals and 2005 Current Objectives the Council worked on at their January 25, 2005 Special Meeting.

During Council, discussion there was a change made to the Current Objectives.

It was moved by Councilmember Murray, seconded by Councilmember Andreasen, and carried that the Council approve the following Mission Statement, 2005 Long Term Goals and 2005 Current Objectives:

Mission Statement

“To provide high quality services and protection, and establish the conditions for economic vitality and high quality of life.”

2005 Long Term Goals

- **Business and Job Opportunities**
- **Fiscally Sound City Government**
- **Preservation: Our Small Town Character**
- **Quality Municipal Services**
- **Safe Community for Families**

2005 Current Objectives

- **Industrial/Commercial Recruitment**
- **Identify and Initiate Water Improvements**
- **Identify and Initiate Wastewater Improvements**
- **Stabilize/Maintain Public Safety/Services**
- **Reduce Maintenance Requirements as Appropriate**
- **Ensure New Development Pays Its Way**
- **Comprehensively Update General Plan**
- **Grant Funded Projects**
- **Develop Means to Ensure New Commercial Development Enhances Lemoore's Quality of Life**

Ayes: Murray, Andreasen, Martin, Grego, Buford

2005/06 City Manager Goals

- 1) Industrial/Commercial Recruitment (quality jobs for region / sales tax expansion / services for the community)**
 - a. Integration of Redevelopment Division to provide enhanced economic development programs
 - b. Develop business retention/expansion program strategy
 - c. Develop façade forgivable loan program for existing commercial properties
 - d. Implement long-term Chamber of Commerce agreement solidifying our economic development partnership

- 2) Identify and Initiate Water Improvements (Arsenic Compliance / Color & Odor / Volume)**
 - a. Apply for three-year extension to meet new Federal Arsenic standard
 - b. Complete Arsenic Removal Study (Quad-Knopf)
 - c. Identify funding sources for treatment (capital and operations)
 - d. Identify location of next well

- 3) Identify and Initiate Wastewater Improvements (Disposal / Treatment Standards / CVRWQCB Permit)**
 - a. Issue permits for industrial wastewater users identifying flows and constituents
 - b. Identify available land desirable for direct effluent disposal (Leprino Partnership)
 - c. Utilize existing treatment/disposal techniques with cooperation of Westlake Farms
 - d. Apply for new discharge permit through CVRWQCB

- 4) Stabilize/Maintain Public Safety/Service**
 - a. Recruit qualified/talented employees for newly approved positions
 - b. Negotiate/Ratify effective MOUs with bargaining units
 - c. Implement newly adopted Code of Ethics – provide training
 - d. Complete Prioritization Stage of ADA Transition Plan
 - e. Implement Conceptual Design Review for current development requests
 - f. Implement new sign regulations designed to meet the needs both the business community and citizenry
 - g. Consider economic and environmental impact of mixed recyclables collection program
 - h. Combat Gang and Narcotics crime through participation in the County-Wide Task Forces and other means
 - i. Improve usability of parks through enhanced maintenance efforts

- 5) Reduce Maintenance Requirements as Appropriate**
 - a. Review all City facilities/infrastructure design – evaluating on lifetime costs
 - b. Examine and take advantage of joint use projects where available
 - c. Study all means of providing services to the citizens, including outsourcing
 - d. Utilize Code Enforcement as a means to reduce service calls for fire and police

- 6) Ensure New Development Pays Its Way**
 - a. Implement new Development Impact Fees including assessments for State Highway Facilities
 - b. Implement new aggressive LLMD to reduce residential development burden on City General Fund
 - c. Aid the Elementary and High School districts in locating and procuring future school sites

- 7) Comprehensive Update of General Plan**
 - a. Select qualified consultant to lead General Plan Update Process
 - b. Initiate a high-level of public input and participation in Process
 - c. Bring policy issues to the City Council and Planning Commission as they arise

- 8) Grant Funded Projects**
 - a. Construct CMAQ-funded traffic signals at Bush/Bellhaven and Bush/19th Ave.
 - b. Install grant-funded flashing cross walks on Lemoore Ave. near High School and Cemetery
 - c. Apply for remaining necessary funding to construct adult and child day care center at CMC
 - d. Identify necessary improvements at the Lemoore Teen Center and Lemoore Senior Center and utilize CDBG program income to implement improvement
 - e. Identify short and long term solutions for the Lemoore Little League complex and examine various funding sources to accomplish, including grants

- 9) Develop Means to Ensure New Commercial Development Enhances Lemoore's Quality of Life**
 - a. Ensure General Plan update includes adequate study on commercial development standards
 - b. Implement immediate standards within existing General Plan and City Policies to ensure new development retains small town character where possible
 - c. Communicate development expectation with prospective developers prior to development application submission
 - d. Utilize RDA funds/involvement to the extent possible in modification and creation of commercial uses
 - e. Inform and involve Planning Commission with respect to this City Council goal