



Downtown Lemoore
MERCHANTS ASSOCIATION

January 28, 2008

Jeff Britz, City Manager
119 Fox Street
Lemoore, CA 93245

Dear Jeff;

This letter is to advise you and the Lemoore City Council that the Downtown Merchants Advisory Committee (DMA) is seeking a bylaw change to reflect a change in the number member's appointed. Such change will require a change to the City Ordinance Section 3-2-5 of the Lemoore Municipal Code. A recommendation was discussed and accepted at the DMA January 8, 2008 meeting to change the Ordinance as follow:

Section 3-2-5 of the City of Lemoore Municipal Code

DOWNTOWN MERCHANTS ADVISORY COMMITTEE:

For the sole purpose of advising the council and making recommendations on the operation and extent of the area, the methods and ways in which the revenue derived from the assessment imposed by this chapter shall be used within the scope of the purposes set forth in this chapter, and to have and to perform such other powers and duties as the council may determine, there shall be created an advisory committee, which shall consist of ~~five~~ (5) members to be appointed by the mayor with the concurrence of the city council for a term of one year, to serve at the pleasure of the mayor and city council, said members to be persons who own or are employed in businesses within the area. (Ord. 2003-03, 3-18-2003)

Attached for your review is a copy of the current Ordinance and a current list of the DMA Committee. Please contact Michele McGee, the Downtown Merchants coordinator, at 924-6401 if you have any questions.

Respectfully Submitted,

Christopher Brazil, Chairman
Lemoore Downtown Merchants Advisory Committee

Enclosures (2)

3-2-5: DOWNTOWN MERCHANTS ADVISORY COMMITTEE:

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2008 Downtown Merchants Advisory Committee

1. Chris Brazil- Chairman	Ramblin' Rose Florist 242 Heinlen Street Lemoore, CA 93245	Wk 924-3864 FAX 924-0508 Hm 582-8630 Cell 707-2518 ramblinroseflorist@sbcglobal.net
2. Maureen Azevedo	County Bank 142 West "D" Street Lemoore, CA 93245	Wk 924-0299 FAX 924-2916 Hm 924-3667 Cell 816-5109 maureen.azevedo@countybank.com
3. John Pereira	Pereira's Jewelry 335 West "D" Street Lemoore, CA 93245	Wk 924-4052 Fax 924-4206 Hm 924-3351 Cell pereiras@Pereirasjewelry.com
4. Mary K Jones	Arrow Stationers 317 West "D" Street Lemoore, CA 93245	Wk 924-7755 Fax 924-9619 Hm Cell no email
5. Dana Steely	Heritage Realtors 241 "C" Street Lemoore, CA 93245	Wk 924-1206 Fax 924-8875 Hm Cell steelydana@yahoo.com
Judy Holwell (Ex Offico)	City of Lemoore 119 Fox Street Lemoore, CA 93245	Wk 924-6704 Fax 924-6743 Cell 381-2970 jholwell@lemoore.com
Michele McGee Downtown Coordinator	Lemoore Chamber of Commerce 300 "E" Street Lemoore, CA 93245	Wk 924-6401 Fax 924-4520 Cell 381-7590 downtown@lemoorechamberofcommerce.com

Mayor
John Murray
Mayor Pro Tem
John Grego
Council Members
Mary Hornsby
Ed Martin
Willard Rodarmel



**Redevelopment
Division**

119 Fox Street
Lemoore • CA 93245
Phone (559) 924-6701
FAX (559) 924-9003

February 12, 2008

Re: Lemoore Downtown Merchants Advisory Committee - Vacancy

Dear Downtown Merchant:

The Lemoore City Council has a vacancy on the Downtown Merchants Advisory Committee. The Committee generally meets once a month to discuss improvements to the downtown area and to determine the best use of the revenue collected by the City. The City's Ordinance requires that the Committee consists of nine (9) Board Members; however, the Committee is down to only five (5) members. City Council has not received any interest from other downtown merchants to fill the vacancies and therefore the Committee has requested that Council consider changing the Ordinance to five (5) members. If you are interested in becoming a Committee Member, or would just like to offer your input, please attend a meeting scheduled for February 19th at 5:30 p.m. in the Council Chamber located at 429 "C" St.

As you know, businesses in the downtown area are charged a double tax. The Committee advises the Lemoore City Council as to how the funds should be budgeted and then the Committee carries out the task of spending the funds. In years past, the Committee has purchased decorative banners, flyers, posters, newspaper ads, flowers and trash receptacles. The Committee also contracts with Musak for music at Plaza Park and Kings Rehab for planter maintenance.

The Committee typically sponsors two main events per year, Evening Under the Stars, which is a fund raiser, and the Holiday Stroll. Committee members assist in planning these events. Other activities have been discussed as well.

If you have any questions or would like to be considered as a Committee Member, please contact Kristie at 924-6701. We look forward to your response.