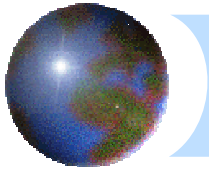


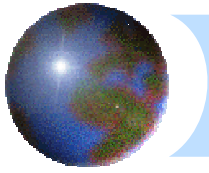
Business Development Update

April 21, 2009



Economic Development

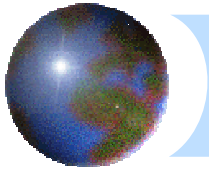
- Business Assistance
- Incentives
- Programs
- Retail Attraction Study
- Reuse Study
- Property Acquisition



Business Assistance

(Case by Case Basis)

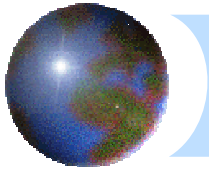
- Business Expansion – Leprino Foods
- Business Expansion/Relocation – Gary V. Burrows, Inc.
- Business Assistance – Bob Williams Chevrolet
- Property/Project Assistance – Western RV
- Property/Project Assistance – Fastenal



Business Assistance

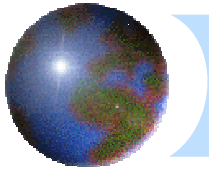
(Case by Case Basis)

- Business Attraction/Assistance – Lemoore Stadium Cinemas
- Business Attraction – John D's Restaurant
- Business Assistance – Valero/Convenience Store/Hotel/Retail Development
- Tenant Assistance – Vacant Properties



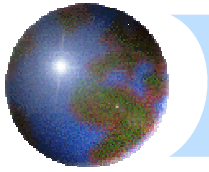
Business Assistance Programs - Incentives

- Business Loans
- Enterprise Zone
- Foreign Trade Zone
- Recycling Market Development Zone
- Business Assistance
- Façade Improvement Program
- Solar Grant Program



Kings County EDC

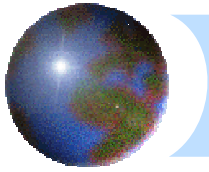
- Business Loans – Gap Financing
- Enterprise Zone
- Foreign Trade Zone
- Recycling Market Development Zone
- Business Retention Activities
- Industrial Business Networking Lunches
- Marketing



Chamber of Commerce

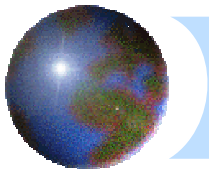
- Business Workshops
- Informational Kiosks
- Historical Markers
- Revi "Think Tank"
- Tenants/Vacant Buildings





Chamber of Commerce

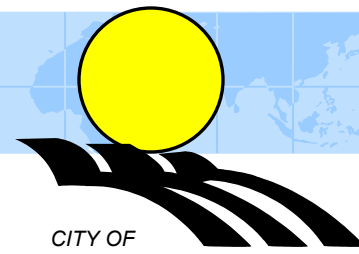
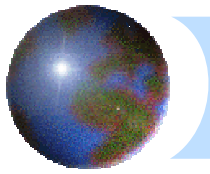
- SCORE "Newby" Business Workshop
- SBA Workshop "How to Get an SBA Loan"
- SBDC Workshop "California Unified Certification Program" /Contracting with State and Federal Government
- SBDC "NxLevel Entrepreneurial Training Classes"
- PG & E Business Programs
- IRS Business Services – for Small Businesses
- 2009 Labor Law Update and Court Decisions Impacting Labor
- Hiring At Will/Forms/Employee Documentation – Workshop



Chamber – Community Information

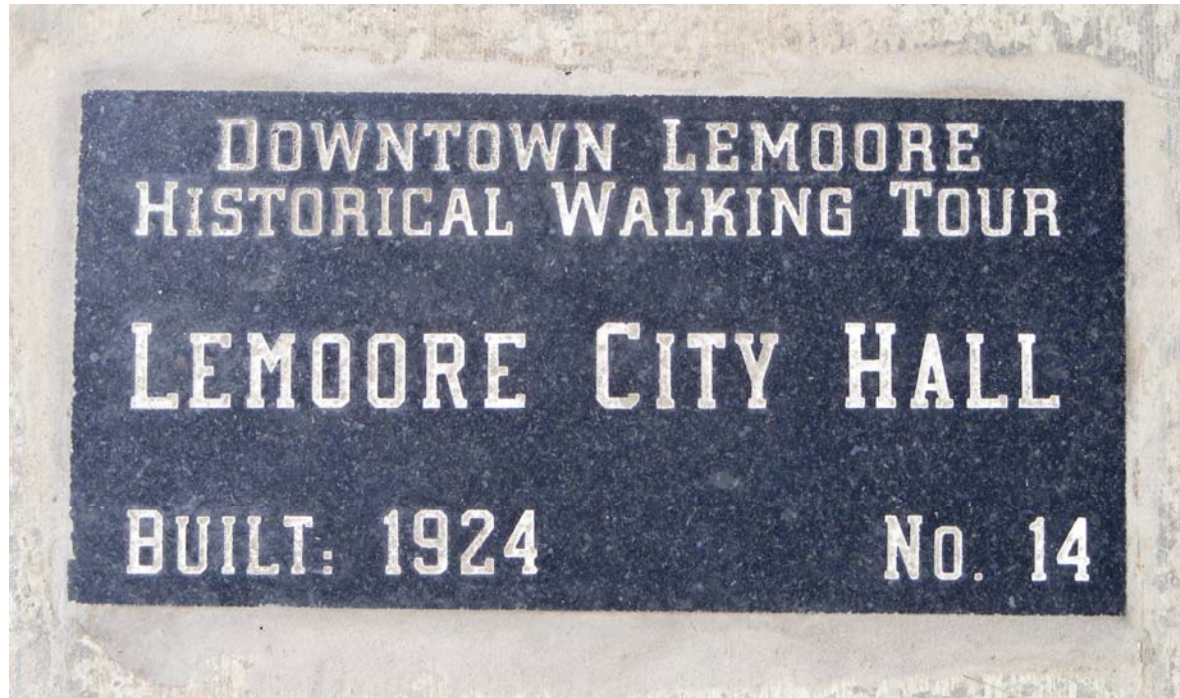


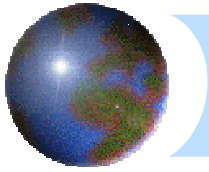
- Downtown Plaza Park
- Lemoore Stadium Cinemas
- Cinnamon Square
- Lemoore Youth Sports Complex



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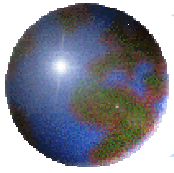
Chamber – Historical Markers





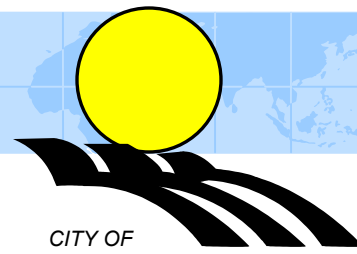
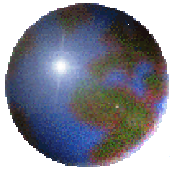
Façade Improvement Program

- Forgivable Loan up to \$50,000
- 25% Match
- 5 Year Covenant
- Prevailing Wage Requirement
- Consider Amending Guidelines



Façade Improvement – Community Beautification Leprino Mural





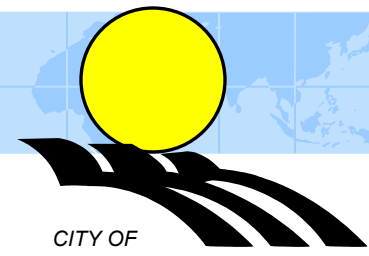
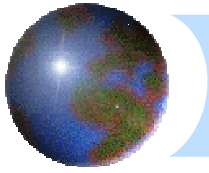
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Maria's Furniture



Façade Improvement

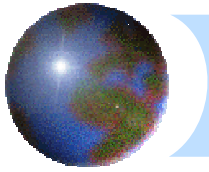




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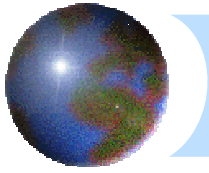
Kings County Office of Education Façade Improvement





Kings County Office of Education Façade Improvement

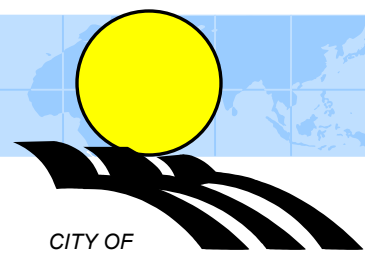
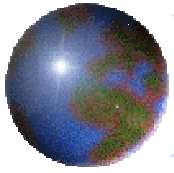




Proposed Façade Improvement



*Lemoore Food Locker
New Paint, Awning, Fascia and Signage*

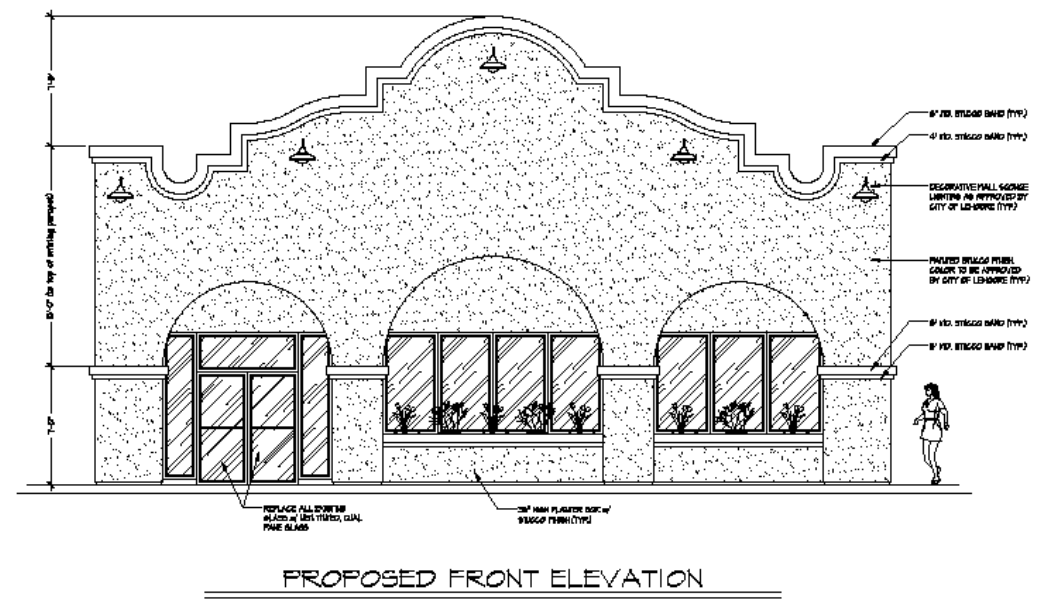


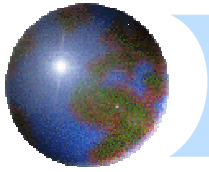
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The Body Shop

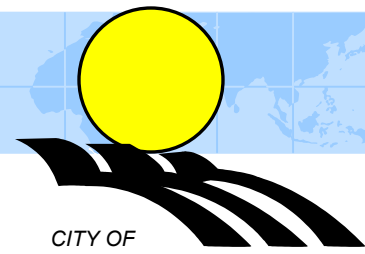
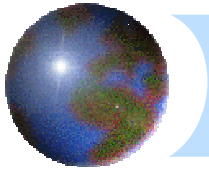
Proposed Façade Improvement





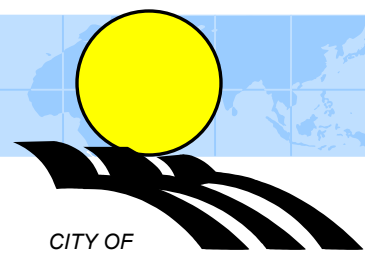
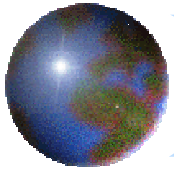
Solar Grant Program

- Program became available for businesses and non-profit organizations June 2008
 - Up to \$5,000 per grant
 - Approximately \$55,000 remaining
 - None granted to date
- Balance carries over annually until fully expended (General Fund)



Property Acquisition

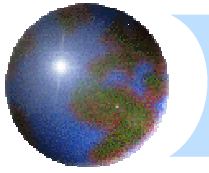
- Bank of the Sierra (Villa)
- De la Cruz
- Gress
- Majors
- Royer
- Kerman Kart



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Environmental Contamination Remediation Project – Future Community Park





Business Assistance – Program Additions and/or Enhancements – Direction...

- Amend Façade Program
- Business Incentive Program –
Over-the-Counter Grant Program
- Other ???