

**LEAGUE OF CALIFORNIA CITIES  
HCED ListServ Survey – Week of June 15, 2009**

**TEMPORARY BANNER POLICIES**

City	Maximum annual display period	Maximum banner size (in square feet)	Removal required between display periods?	Economy-related relaxation of standards?	Comments
Montclair	48 days	50	Yes (30 days)	No	Display periods may also be separated into 12- or 24-day increments; an additional 45-day display period is available for new businesses on a one-time basis
Bellflower	120 days	Not specified	Not specified	No	Maximum three (3) display periods. No display period shall exceed 60 days.
Buellton	60 days	30	Yes (180 days)	No	
Chowchilla	60 days	Max. 2.5% of wall area to which banner is affixed	Not specified	No	
Claremont	30 days	32	N/A	No	Banners permitted for grand openings or ownership changes only. Director may grant one 30-day extension.
Delano	30 days	32	Not specified	No	
Diamond Bar	90 days	25	Yes	No	Maximum 30-day display period within any 90-day period.
Dublin	15 days	60	Yes (30 days)	Pending	CC considering allowing 21-day display periods with 21-day removal period
Fortuna	60 days	At staff's discretion	N/A	No	Banners permitted for grand openings only
Glendora	90 days	At staff's discretion	Not specified	No	
Hanford	14 days	Not specified	N/A	No	Banners permitted for grand openings only
Irvine	40 days	30	No	No	Maximum four (4) display periods of 10 days

Matrix also includes code requirements from three local cities (Claremont, Diamond Bar and La Verne)

City	Maximum annual display period	Maximum banner size (in square feet)	Removal required between display periods?	Economy-related relaxation of standards?	Comments
Laguna Woods	60 days	25	Not specified	No	Display periods may be separated into 15- or 30-day increments; considering increasing to 120 days
Lakewood	60 days	Not specified	Yes (30 days)	No	
La Puente	90 days	50	Not specified	No	Maximum six (6) display periods
La Verne	28 days	18	Not specified	No	Maximum four (4) display periods of 7 days each
Mission Viejo	42 days	24	No	No	Maximum three (3) display periods
Paso Robles	180 days	1 s.f. per l.f. of building or tenant space frontage	Yes (30 days)	No	Maximum six (6) display periods annually not to exceed 30 days each
Pico Rivera	120 days	At staff's discretion	Yes (30 days)	No	Maximum four (4) 30-day display periods annually
Rocklin	90 days	32	N/A	Yes	Banners permitted for grand openings only for one continuous 90-day period. "Economic Stimulus Ordinance" allows continuous display for promotional uses through 6/1/2010.
Rosemead	60 days	30	Not specified	No	Maximum two 30-day display periods annually
San Dimas	60 days	At staff's discretion	No	No	Maximum six (6) display periods annually. No display period shall exceed 30 days.
San Marino	60 days	Max. 25' in length	Yes (30 days)	No	Temporary signs may be attached only to the <u>inside</u> of a display window
Simi Valley	120 days	50	No	No	Temporary sign permits are valid for a maximum of 30 days
Yuba City	90 days	Not specified	Not specified	No	Maximum 30 consecutive days each calendar quarter